TEQIP-III SPONSORED SHORT TERM COURSE
ON
Industrial Design, Innovation and Entrepreneurship
Dec 1st, 2nd and 3rd, 2020

Maximum number of participants who could attend this course is 50. The invitation will be sent on first-come, first-served basis.

CONTACT DETAILS:
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https://www.sumerid.com/

Faculty: The course will be conducted by faculties from I.I.T. Delhi, faculty from other premier institutes and experts from Industry.

Who can participate: The course is primarily designed for the faculty members of TEQIP III affiliated Institutes

Course Fee: There is no Course Fee

Important Dates:
Last date of application: Nov 22, 2020
Letter of Confirmation: Nov 27, 2020
Course Commences: Dec 1, 2020

INTRODUCTION
Industrial design (ID) is the professional service of creating and developing concepts and specifications that optimize the function, value and appearance of products and systems for the mutual benefit of both user and manufacturer. With the rise in concern for Atmanirbhar Bharat, it becomes significant to explore the possibilities of new products, businesses through the domain of Industrial design. The program aims to excite by examples in industrial design through which there can be scope of innovation which further would lead to entrepreneurship.

OBJECTIVE
The objective of the course is to open the industrial design field to the participants addressing the role of industrial design in innovation and entrepreneurship.

COURSE CONTENT
Industrial design: Introduction to industrial design through case studies and interaction with designers
Industrial design and Innovation: Design as a tool for innovation, Case studies and short exercises on innovation.
Entrepreneurship: How design helps in start-ups and entrepreneurship, Case studies and interaction with young entrepreneurs who have formed start-ups

MODE OF CONDUCT OF COURSE: Online
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REGISTRATION FORM

Name: ________________________________________

Academic qualification: __________________________

Designation: ____________________________________

Institution: ______________________________________

Address for correspondence: ______________________

Pin: ____________________________________________

Telephone: ______________________________________

Mobile: _________________________________________

E-mail: __________________________________________

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Signature of the participant

________________________________________________

Signature and seal of forwarding authority
(HoD/Registrar/Director)