



TEQIP-III SPONSORED SHORT TERM COURSE ON Industrial Design, Innovation and Entrepreneurship Dec 1st, 2nd and 3rd 2020

Maximum number of participants who could attend this course is 50. The invitation will be sent on first-come, first-served basis

CONTACT DETAILS:

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INTRODUCTION

Industrial design (ID) is the professional service of creating and developing concepts and specifications that optimize the function, value and appearance of products and systems for the mutual benefit of both user and manufacturer. With the rise in concern for **Atmanirbhar Bharat**. It becomes significant to explore the possibilities of new products, businesses through the domain of Industrial design. The program aims to excite by examples in industrial design through which there can be scope of innovation which further would lead to entrepreneurship.

OBJECTIVE

The objective of the course is to open the industrial design field to the participants addressing the role of industrial design in innovation and entrepreneurship.

COURSE CONTENT

Industrial design: Introduction to industrial design through case studies and interaction with designers

Industrial design and Innovation: Design as a tool for innovation, Case studies and short exercises on innovation.

Entrepreneurship: How design helps in start-ups and entrepreneurship, Case studies and interaction with young entrepreneurs who have formed start-ups

MODE OF CONDUCT OF COURSE: Online

Faculty: The course will be conducted by faculties from I.I.T. Delhi, faculty from other premiere institutes and experts from Industry.

Who can participate: The course is primarily designed for the faculty members of TEQIP III affiliated Institutes

Course Fee: There is no Course Fee

Important Dates:

Last date of application: Nov 29, 2020

Letter of Confirmation: Nov 30, 2020

Course Commences: Dec 1, 2020





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REGISTRATION FORM

TEQIP-III SPONSORED SHORT TERM COURSE ON
Industrial Design, Innovation and Entrepreneurship. Dec 1st, 2nd and 3rd 2020

Name: _____

Academic qualification: _____

Designation: _____

Institution: _____

Address for correspondence: _____

Pin: _____

Telephone: _____

Mobile: _____

E-mail: _____

Signature of the participant

Signature and seal of forwarding authority
(HoD/Registrar/ Director)