TEQIP-III SPONSORED SHORT TERM COURSE ON Industrial Design, Innovation and Entrepreneurship Dec 1st, 2nd and 3rd 2020

INTRODUCTION
Industrial design (ID) is the professional service of creating and developing concepts and specifications that optimize the function, value and appearance of products and systems for the mutual benefit of both user and manufacturer. With the rise in concern for Atmanirbhar Bharat, it becomes significant to explore the possibilities of new products, businesses through the domain of Industrial design. The program aims to excite by examples in industrial design through which there can be scope of innovation which further would lead to entrepreneurship.

OBJECTIVE
The objective of the course is to open the industrial design field to the participants addressing the role of industrial design in innovation and entrepreneurship.

COURSE CONTENT
Industrial design: Introduction to industrial design through case studies and interaction with designers
Industrial design and Innovation: Design as a tool for innovation, Case studies and short exercises on innovation.
Entrepreneurship: How design helps in start-ups and entrepreneurship, Case studies and interaction with young entrepreneurs who have formed start-ups

MODE OF CONDUCT OF COURSE: Online

Maximum number of participants who could attend this course is 50. The invitation will be sent on first-come, first-served basis

CONTACT DETAILS:
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Faculty: The course will be conducted by faculties from I.I.T. Delhi, faculty from other premiere institutes and experts from Industry.

Who can participate: The course is primarily designed for the faculty members of TEQIP III affiliated Institutes

Course Fee: There is no Course Fee

Important Dates:
Last date of application: Nov 29, 2020
Letter of Confirmation: Nov 30, 2020
Course Commences: Dec 1, 2020
REGISTRATION FORM

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Industrial Design, Innovation and Entrepreneurship. Dec 1st, 2nd and 3rd 2020

Name: ____________________________________________

Academic qualification: _______________________________

Designation: ________________________________________

Institution: __________________________________________

Address for correspondence: ___________________________

Pin: __________________________________________________

Telephone: ____________________________________________

Mobile: ______________________________________________

E-mail: ______________________________________________

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Signature of the participant

____________________________________________________

Signature and seal of forwarding authority (HoD/Registrar/Director)